Pathé Sun

Vol. 14 March 29, 1930 No. 47

OLD MAN QUOTA IS MANGLED IN BUZZSAW

All Divisions Over 100 Percent; Harry Graham Is King of Tall Timber

The greatest bunch of timber cowboys that ever rode down the Kennebec, the Columbia or the Mississippi have shot through the rapids of doubt safe into the old quota pond.

Every division manager has brought in a one hundred percent raft.

Every new daily standing spills the beans so far as the leaders go and the lumberjack who is overboard at one tabulation is likely to be going so fast at the next count that he can't be seen for sawdust.

At the last writing Wild Bill Callaway was the big cut-'em down and drag-'em-away man and as we thumb the keys Thursday afternoon Harry Graham is highland flinging all over the shop.

Wild Bill goes down fighting to fourth place; Hot-Finish Herb MacIntyre fogs into second place; Hurry-Up Harry Lorch is at three and Hold 'Em Yale McEvoy trails despite the fact that he has clicked Old Man Quota on the kisser with his famous right hook. Ed has the heaviest woods to clean up but his crew is nothing daunted.

Boom Butler, once King of the River, skids a little and Lou Elman sends the Des Moines scow through the waters like Kay Don over the beach sands.

Monty Montgomery, the Twin City twister, breaks the ice to bring the Minneapolis craft into second place in the national branch standing.

EASTERN DIVISION

Ed McEvoy 101.68

Branch	Manager	Percentage
Albany	L. Garvey	111.36
Boston	R. C. Cropper	172.36
New Haven	H. Gibbs	111.66
New York	R. S. Wolff	64.03
Philadelphia	Robert Mochrie	157.19
Pittsburgh	A. Goldsmith	61.94
Washington	C. W. Stombaugh	82.65

CENTRAL DIVISION

Harry Grahan ..... [illegible]28

Buffalo	James Reilly	130.08
Cincinnati	S. Jacques	172.25
Cleveland	O. J. Ruby	106.75
Indianapolis	Harry Graham	174.47
St. Louis	W. E. Branson	159.08

SOUTHERN DIVISION

Bill Callaway 112.47

Atlanta	H. R. Kistler	119.39
Charlotte	R. C. Price	86.57
Dallas	W. E. Callaway	144.25
Memphis	A. M. Avery	36.18
New Orleans	G. C. Brown	55.60
Oklahoma City	C. W. Allen	174.39

MIDWESTERN DIVISION

Harry Lorch 119.27

Chicago	J. J. Clarke	74.10
Des Moines	Lou Elman	254.76
Detroit	H. Silverberg	123.61
Kansas City	Ray Nolan	112.43
Milwaukee	T. Greenwood	145.76
Minneapolis	M. E. Montgomery	243.37
Omaha	R. S. Ballantyne	141.20

WESTERN DIVISION

Herb. MacIntyre 128.35

Denver	F. H. Butler	213.03
Los Angeles	J. S. Stout	199.28
Portland	H. L. Percy	105.16
Salt Lake City	A. J. O'Keefe	117.19
San Francisco	M. E. Cory	47.05
Seattle	C. L. Theuerkauf	107.94

The standing on this page is up to and including Tuesday, March 25th, which means three days to go and all the Pathé team swinging as menacing a wagon tongue as Babe Ruth waves.

It's In the AIR — And On the LINE

VARIETY

NEW ORLEANS MARDI GRAS
(In Color)
Pathe Sound News (1 Clip)
2 Mins.
Globe, New York
Pathe

Although lasting but two minutes, this news reel, shot in color, appears to be far more important than its brief running time infers. It's an advance view of what will be accomplished when color is freely available to news cameramen.

In the Mardi Gras, New Orleans' annual carnival, Pathe picked a natural for color application. Pathe's Coloratura is the shading process. While the picture lacks the clarity usually missing in color scenes, most of the tints seemingly were faithfully recorded. It makes a striking picture of the Mardi Gras, far more effective than similar scenes have been in black and white.

Color shot is part of the March 15 Pathe news release, and was slipped into the Globe without advance heralding. *Bige.*

The Home Office has been deluged with newspaper clippings covering Terry Ramsaye's announcement of the perfecting for Pathé Sound News of Pathé Coloratura and the release of the first unit, the New Orleans Mardi Gras.

Mr. Ramsaye has also been besieged with interviewers, stories of which are being carried by the country's dailies, general magazines and technical publications in addition to the Home Office announcement and dispatches released by the great press associations.

The unheralded debut of a news reel with color was the sensational feature of the week in film circles. Coming after intense study and experiment, in cooperation with Stuart Webb, with a background of fifteen years of work in motion picture technique, Mr. Ramsaye is willing to have Pathé take the cash and let the personal credit go.

Eileen Creelman, movie critic of the New York Evening Sun, leads off on an interview with Mr. Ramsaye as follows:

"Terry Ramsaye refuses to get excited over Pathé's new color sound news reel. After working a year or more on a color process that could be quickly developed, the editor-in-chief of Pathé Sound News is a little tired of the subject. Now that he has actually released one subject, he is leaving the enthusiasm to others. And here is one quite willing to toss a hat in the air over the idea of color news reels."

Now is the time for the Pathé sales force to get excited and enthusiastic. All that is needed to put Coloratura on the screens throughout the country is an increase in camera and laboratory equipment and Mr. Ramsaye says that is being taken care of as fast as money, labor and brains can be made to work.

"Pathé has scored a scoop," says the New York Evening Telegram.

New York Branch Swings High With Pep, Vim, Vigor

Whether it be a drive for comedies, a drive for single reels or a drive for cash, Bob Wolff is always driving for News business and the proof of the pudding is the Stanley deal that he recently closed on the Pathé Sound News for the following theatres:

SOUND NEWS
Rialto, Newark
Fabian, Paterson
Regent, Elizabeth
Claridge, Montclair
Capitol, Belleville
Montauk, Passaic
Union, Union
Castle, Irvington.

SILENT NEWS
Lincoln, Union City
Central, Jersey City
Stanley, Jersey City.

The deal amounts approximately to over $20,000.00.

Talking about Drives reminds us of a story or rather, seriously talking, "What driver never gets arrested for speeding?"
A SCREW DRIVER!

HEAVY COMPETITION FOR THE MYSTERY PRIZE

A deed worth mentioning is the Loew deal just closed by Bob Wolff covering Audio Reviews, Sound Sportlights, Vagabond Series and Sound Fables, each subject carrying a minimum commitment of 325 days. Wolff recently closed with this circuit on the Group No. 1 and No. 2 comedies.

DID YOU KNOW THAT MAX WESTEBBE, LONG ISLAND LUMBERJACK JUST CLOSED WITH THE CASEY AND WHEELER CIRCUIT ON VAGABOND SERIES AND SONG SKETCHES, COVERING THE FOLLOWING TOWNS:
Capitol, Riverhead, L. I.
Hicksville, Hicksville, L. I.
Floral, Floral Park, L. I.
Bellrose, Bellrose, L. I.
Hollis, Hollis, L. I.
Plaza, So. Jamaica, L. I.
Park, So. Ozone Park, L. I.
Playhouse, Mamaroneck, N. Y.
Playhouse, Rye, N. Y.
Bellaire, Bellaire, L. I.

Did you also know that Joe Felder, New York log roller, closed with the Consolidated Circuit, covering the following theatres on Audio Reviews and Sound Sportlights:

Windsor	Morningside
Ideal	Forum
Columbus	Luxor
Gem	Fleetwood
Times	Oxford
Arena	Jerome
	Avalon

New York is SWINGING HIGH with pep, vim, vigor, enthusiasm and CONTRACTS!!!

THE SCOUT.

Always In the AIR

DeMoos Heads News Lab. at Jersey City

Charles DeMoos, one of the most widely experienced motion picture laboratory technicians in the industry, has been



placed in charge of the operations of the Pathé Sound News laboratories at Jersey City. Mr. DeMoos has been with Pathé for a year in charge of the News and Reviews negative developing plant in New York City. He was for many years in charge of the once famous Paragon laboratories in Fort Lee, N. J., where he handled the processing of the most famous feature productions of the industry. Mr. DeMoos was educated as a mechanical and chemical engineer in the technical schools of France. He is the inventor and designer of many motion picture devices and is an expert technician in the printing of color process films.

Rice On Air

Grantland Rice has signed a contract which will mean that he will broadcast a sports talk over the National Broadcasting Company's coast to coast network every Wednesday night at 10:30 o'clock, Eastern Standard Time.

The program will originate at W.E.A.F., New York, and although known as the Coca-Cola Hour, this broadcasting may be used by branch managers, salesmen and exhibitors alike as a natural tie-up and a piece of exceptional exploitation for the "Sportlights."

Now the Sound News Borrows a Railroad



Pathé Sound News borrows boats, wars, buildings, institutions and what-not when the occasion arises. The latest chapter in the doings of the most influential and powerful sound news reel is the use of a railroad to make pictures. Above is Camion 808, covering a story at the world's largest cotton compress and warehouse at Memphis, down in Dixie. The truck was placed on a flat car and moved over the 167 acre plant by an Illinois Central engine. A Pathé Sound News exclusive story, made by the crew of John C. Zimmerman and Ralph Saunders.

IRON MAN IS OFF AGAIN

Hank Kaufmann Runs Riot in Gold Fields After Grabbing 1st Prize Bankroll



Hank Kaufmann
King of the Gold Fields

After grabbing a bank roll as big as a dollar's worth of lettuce, Hank Kaufmann, the Iron Man of the Open Spaces, got het up and painted the Quota Town red. At the half way house of the Gold Rush trail, Hank cashed in his poke for $200 and a spree sent his percentage to 144.54. In other words Hank let out instead of letting up.

"Ninety eight" Carney, Seattle, took a century and then dropped off into a crevice. Milt Hossfeld, Los Angeles, pulled in $75 and fell to the bottom of a mine shaft. Struwe, Albany, cashed for $25 and is right up there on the first leg of the new trail to the nugget fields.

Harry Ludwig, the San Francisco Forty-Niner, (no photo available), passed Tom Lark, hero of the Battle of Paris, for first place among the Cashiers and Harry is $100 to the good and going strong on the last half of the Trail. Tom Lark tuned in for $50 on Pat Scollard's surplus and Tom is likely to come back with a vengeance.

Tom and Harry didn't have any too much to spare, for two of the feminine contingent were right at the old sluice gates.

Miss Edna Escher, Pathe Pretty of Los Angeles, was going some place when the barrier dropped. Miss Escher finished third for $35.00 and is away on another stampede for the Extension.

Miss Sarles, Seattle, was fourth for $15 and is sitting pretty for a second raid on the Pathe treasury.

J. Montana, New York cashier, is off on the right foot for the new spoils. Julia Sievers, New Orleans, Miss Cooper, Detroit, and Miss Benson, Minneapolis, are battling hard for the more deadly sex and the Extension may be a runaway for the ladies who can use a little finery around Easter.

Ferrand, Omaha, Dale, Minneapolis, Duffy, New Orleans, and Laws, Cincinnati, are trailing the Iron Man and one of them may halt his quest for another stake.



M. Carney



M. Hossfeld



R. Struwe



T. Lark



Miss Escher



Mrs. Sarles

Gold Rush Extension—1st Week Ending March 21st—4 to Go

BOOKERS

	Branches	Booker	Percentages
1.	Des Moines	H. A. Kaufmann	144.54
2.	Omaha	T. Ferrand	106.41
3.	Minneapolis	H. S. Dale	101.38
4.	New Orleans	J. Duffy	97.72
5.	Cincinnati	R. O. Laws	97.30
6.	Albany	R. Struwe	93.96
7	Portland	F. Henninger	92.27
8.	Pittsburgh	W. Graner	92.16
9.	New York	Miss K. Esposito	91.35
10.	Milwaukee	R. J. Baldwin	85.70
11.	Cleveland	A. F. Brauenig	82.25
12.	Atlanta	F. L. Stowe	81.04
13.	St. Louis	R. G. Mortensen	79.05
14.	San Francisco	H. M. Hollandsworth	78.33
15.	Denver	H. F. Anderson	76.22
16.	Buffalo	A. Teschemacher	74.51
17.	Oklahoma City	W. R. Pittinger	72.69
18.	Indianapolis	N. Humm	66.82
19.	Detroit	E. D. Loye	64.75
20.	Washington	H. F. Marshall	63.26
21.	Kansas City	James Lewis	62.84
22.	Charlotte	R. S. Beacham	62.45
23.	Philadelphia	W. J. Quinlivan	61.94
24.	Memphis	N. T. Powers	60.30
25.	Chicago	W. R. Drake	59.72
26.	New Haven	W. Canelli	58.81
27.	Dallas	Ralph F. Lowman	57.98
28.	Boston	F. J. Wolf	56.96
29.	Salt Lake City	E. S. Winward	56.22
30.	Seattle	M. Carney	51.88
31.	Los Angeles	M. Hossfeld	50.70

CASHIERS

	Branches	Cashier	Decrease of %	Increase of %
1.	New York	J. Montana	3.58	
2.	Los Angeles	Miss E. Escher	1.09	
3.	San Francisco	Harry M. Ludwig	.52	
4.	New Orleans	Miss J. Sievers	.47	
5.	Detroit	Miss G. Cooper	.44	
6.	Minneapolis	Miss E. Benson	.43	
7.	Washington	N. E. Kittinger	.38	
8.	Kansas City	Miss N. E. Davis	.33	
9.	Atlanta	Miss M. Jeffries	.22	
10.	Omaha	Miss M. Carville	.08	
11.	Charlotte	R. D. Williamson	.05	
12.	Milwaukee	J. E. White	.02	
13.	Albany	Miss W. Wenzel	.—	
14.	Seattle	Mrs. H. E. Sarles		.04
15.	Denver	Miss M. Soran		.05
16.	Cleveland	D. B. Cowbig		.14
17.	Memphis	*W. G. Taylor		.20*
18.	Oklahoma City	*Mrs. Nell Marsh		.20*
19.	Philadelphia	T. H. Lark		.21
20.	Dallas	Miss Mayme Smith		.23
21.	Portland	James Stapleton		.30
22.	Salt Lake City	*G. H. Allen		.33*
23.	Des Moines	*Miss Rose Browder		.33*
24.	St. Louis	H. F. Wermeier		.40
25.	Chicago	Mrs. L. Kelgard		.44
26.	Pittsburgh	Miss Kathryn Kean		.48
27.	Boston	D. W. Grover		.51
28.	Indianapolis	Miss D. Wright		.76
29.	Cincinnati	T. F. Holden		.83
30.	New Haven	Miss A. C. Danzilio		1.01
31.	Buffalo	C. Ross		1.15

*Tied.



Branch Standing—Film-Accessory Billings to Quota—Week Ending March 22, 1930

The CONQUERER

1.	Western	J. H. MacIntyre	65.1

Standing	Division	Manager	Per Cent
2.	Eastern	E. L. McEvoy	61.4
3.	Midwestern	H. L. Lorch	61.2
4.	Central	H. D. Graham	58.7
4.	Southern	W. E. Callaway	57.1

The FEARLESS FOUR

Standing	Branch	Manager	Per Cent
1.	Des Moines	Lou Elman	80.8
2.	Seattle	C. L. Theuerkauf	77.4
3.	Milwaukee	T. Greenwood	75.4
4.	Albany	L. Garvey	72.4

The PIONEERS

5.	Portland	H. L. Percy	70.6
6.	Minneapolis	M. E. Montgomery	66.5
7.	Indianapolis	Harry Graham	66.5
8.	Los Angeles	J. S. Stout	65.5
9.	Oklahoma City	C. W. Allen	65.0
10.	San Francisco	M. E. Cory	64.0
11.	Detroit	Harris Silverberg	63.5
12.	Boston	R. C. Cropper	63.3
13.	Pittsburgh	A. Goldsmith	61.5

The SHAKIES

14.	New York	R. S. Wolff	60.8
15.	Denver	F. H. Butler	60.6
16.	Cincinnati	S. Jacques	60.4
17.	Washington	C. W. Stombaugh	60.2
18.	New Haven	H. Gibbs	59.7
19.	Omaha	R. S. Ballantyne	59.1
20.	Philadelphia	Robert Mochrie	59.1

TENDERFOOTS

Standing	Branch	Manager	Per Cent
21.	Buffalo	James Reilly	58.6
22.	Dallas	W. E. Callaway	57.8
23.	Atlanta	H. R. Kistler	57.5
24.	St. Louis	W. E. Branson	57.5
25.	New Orleans	G. C. Brown	56.7
26.	Memphis	A. M. Avery	56.0
27.	Salt Lake City	A. J. O'Keefe	55.7
28.	Kansas City	Ray Nolan	55.6
29.	Chicago	J. J. Clarke	53.0

The TIMID TWO

30.	Cleveland	O. J. Ruby	52.5
31.	Charlotte	R. C. Price	49.5

The TWO-GUNNERS

Standing	Branch	Accessory Salesman	Per Cent
2.	Philadelphia	J. Salmeri	53.6
3.	Washington	M. A. Whittington	51.6
4.	Des Moines	M. Burckhalter	51.0
5.	Boston	Max Magovsky	48.8
6.	Oklahoma City	W. Richardson	46.7
7.	Omaha	H. Gossick	46.0
8.	Seattle	A. Rorstrom	45.6
9.	Milwaukee	C. Wellnitz	44.2
10.	Salt Lake City	A. B. Seal	43.8
11.	Kansas City	S. T. Black	42.7
12.	Detroit	S. Howe	41.6
13.	Cincinnati	J. McDonald	41.0
14.	Albany	S. Abramson	40.1

The WANDERERS

15.	Indianapolis	P. Cassell	39.6
16.	Memphis	L. B. Miller	39.3
17.	Denver	G. Orr	39.1
18.	New Orleans	C. Moldon	39.0
19.	Pittsburgh	J. Weyrauch	38.8
20.	Buffalo	J. Rubach	38.7
21.	Los Angeles	H. Calkins	38.4
22.	Atlanta	H. S. Godfrey	38.3
23.	Portland	J. Griffith	38.2

The HANGERS-ON

24.	Cleveland	E. Tifft	38.2
25.	Dallas	E. Cook	35.9
26.	New Haven	Neil Shay	35.7
27.	Minneapolis	B. E. Cuffel	35.6
28.	St. Louis	C. J. Passek	34.3
29.	New York	J. Katzoff	33.3

HORS DE COMBAT

30.	Charlotte	I. C. Sweatt	33.0
31.	Chicago	G. Pratt	28.8

Branch Standing—Accessory Billings to Quota—Week Ending March 22, 1930

Standing	Division	Manager	Per Cent
1.	Eastern	E. L. McEvoy	43.9
2.	Western	J. H. MacIntyre	43.2
3.	Midwestern	H. S. Lorch	39.5
4.	Central	H. D. Graham	38.7
5.	Southern	W. E. Callaway	38.4

The BULLDOGS

Standing	Branch	Accessory Salesman	Per Cent
1.	San Francisco	L. R. Smith	53.6

Salesmen's Standing—Film Accessory Billings to Quota

The TRAIL BLAZER

Standing	Salesman	Block	Branch	Per Cent
1.	N. Sandler	B	Des Moines	85.1

The ADVANCE GUARD

2.	S. R. Chapman	D	Milwaukee	81.7
3.	J. Raper	A	Des Moines	81.3
4.	W. A. Crank	C	Seattle	81.1
5.	G. Levy	A	Indianapolis	78.7
6.	N. Ehrlich	D	Pittsburgh	78.4
7.	E. Ginzburg	C	Philadelphia	77.2
8.	A. Gollofon	A & B	Seattle	77.0
9.	W. S. Altland	A	Milwaukee	76.8
10.	B. Reisman	D	Los Angeles	75.8
11.	W. C. Finter	C	Des Moines	75.7
12.	H. Vaughn	A	Portland	75.4
13.	M. Fellerman	C & D	New York	74.2
14.	A. W. Carrick	B	Indianapolis	73.6
15.	J. L. Rose	A	Albany	73.4
16.	E. R. Brounzel	B	Milwaukee	72.3

The LION HEARTED

17.	F. G. Ross	A	Boston	71.2
18.	F. M. Blake	B	Portland	70.0
19.	Fred Bonnem	D	Detroit	69.9
20.	J. W. Davis	C	Oklahoma City	68.7
21.	C. F. Kenneth	G	New York	67.8
22.	H. Carney	A	San Francisco	67.6
23.	H. S. Dale	D	Minneapolis	67.2
24.	M. Westebbe	E	New York	66.9
25.	C. E. Runkle	C	Detroit	66.7
26.	C. Anthony	B	Buffalo	66.6
27.	J. J. Jennings	C	Boston	65.3
28.	Jack Brainard	A	Oklahoma City	64.2
29.	Paul Fielding	B	Oklahoma City	64.0
30.	J. Dickson	B	Salt Lake City	63.8
31.	F. Bateman	C	Los Angeles	63.4
32.	J. J. Felder	B	New York	63.3
33.	H. R. Callaway	D	Cincinnati	63.3

The HALF-WAYS

34.	W. L. Hamilton	E	Minneapolis	63.1
35.	J. A. Hughes	B	Denver	63.0
36.	H. Price	E	Pittsburgh	62.9
37.	S. T. Wilson	A	Atlanta	62.7
38.	N. Levene, Jr.	A	Cincinnati	62.7
39.	J. Krause	C	Buffalo	62.3
40.	Jack Erickson	C	San Francisco	61.9
41.	O. K. Bourgeois	B	Atlanta	61.4
42.	W. McDonald	D	Denver	61.3
43.	G. Collins	A	Pittsburgh	61.1
44.	Fred Strubank	B	Detroit	60.9
45.	Jack Rue	B	San Francisco	60.6
46.	E. W. Grover	A	Washington	60.5
47.	D. Heenan	B	Philadelphia	60.3
48.	S. A. Stant	D	Washington	60.3
49.	C. R. Palmer	B	Cincinnati	60.2
50.	J. L. Whittle	B	Washington	60.0
51.	A. J. Gutek	C	Washington	60.0
52.	H. J. Devlin	B	Minneapolis	59.9
53.	C. D. Wilson	E	Boston	59.8
54.	H. F. Cohen	C	New Orleans	59.3
55.	C. A. Molte	C	Cincinnati	59.0

UNSTEADY

56.	R. E. Pfeiffer	B	New Orleans	58.8
57.	S. Whitehead	B	Los Angeles	58.6
58.	S. Lefko	D	Philadelphia	58.4
59.	R. R. Thompson	D	Kansas City	58.2
60.	J. Noehrn	B	St. Louis	58.0
61.	W. C. Winters	C	Minneapolis	58.0
62.	M. M. Ames	B	Boston	57.9
63.	B. A. Wallace	C	Atlanta	57.9
64.	J. F. Woodward	B	Chicago	57.9
65.	A. Chapman	A	Detroit	57.8
66.	J. Greig	B	Memphis	57.5
67.	R. F. Bishop	A	St. Louis	57.4
68.	N. Furst	A	New Haven	57.2
69.	G. W. Ferguson	A	Buffalo	57.1
70.	A. D. Wayne	B	Pittsburgh	56.9
71.	L. A. LaPlante	C	St. Louis	56.0

The SUN DODGERS

72.	A. Sugarman	E	Cincinnati	56.2
73.	E. A. Harms	A	Omaha	55.8
74.	W. B. Wesley	C	Dallas	55.8
75.	D. T. McElhinney	C	Salt Lake City	55.7
76.	E. H. Warren	D	Boston	54.9
77.	F. Carroll	F	New York	54.7
78.	M. C. White	A	Memphis	54.6
79.	M. Meyers	B	Kansas City	54.3
80.	C. E. Cook	B	Omaha	53.3
81.	M. Steinberg	C	Pittsburgh	53.2
82.	L. E. Hoss	A	Salt Lake City	52.5
83.	H. S. Laws	A	Cleveland	52.5
84.	E. L. Dyson	E	Kansas City	52.5
85.	S. Decker	F	Chicago	52.3
86.	W. F. Lenehan	A	Charlotte	51.9
87.	W. Madison	E	Philadelphia	51.7
88.	C. R. Lundgren	E	Chicago	50.6

The PUSSYFOOTS

89.	W. H. Windsor	D	Cleveland	50.4
90.	C. Filkins	A	Chicago	49.6
91.	H. G. Krumm	B	Dallas	49.5
92.	W. B. Renfroe	A	Dallas	48.6
93.	R. W. McEwan	C	Omaha	47.8
94.	O. B. Derr	A	Philadelphia	47.4
95.	C. R. Beacham	D	Atlanta	47.3
96.	M. J. Glick	B	Cleveland	47.0
97.	R. S. Mitchell	B	Charlotte	46.0
98.	J. J. Dacey	A	New York	44.1

The WEARY WILLIE

99.	T. E. Delaney	C	Chicago	35.1

AUDITED SCOOP TABLES SHOW LORCH IS WINNER


Harry Lorch

After we had paraded Harry Graham in the snappiest kilties that our cartoonist could visualize, along comes the final audited Scoop tables showing that Harry Lorch is the big gate crasher to He Styles.


Ballantyne


Montgomery


Elman


Graham


Gibbs


Nolan


Reilly


Garvey

But that doesn't mean that Harry Graham is going around in a bow tie. Harry got under the wire as a branch winner, "Send Phil the Bill."

Outside of these changes the former standing as published in the Sun goes for the branch leaders in each division.

Some of the boys made remarkable records, but lost out on the invitations to the tailors. "Monty" Montgomery, for example, stands second in the country, and Lou Elman third. Ray Nolan, Jim Reilly and Len Garvey had records that might have won in slower company.

Photos of the eight branch leaders in the order of their percentage standing are reproduced on this page.

EASTERN DIVISION

Ed. McEvoy 82.95

Branch	Manager	Percentage
Albany	L. Garvey	146.80
Boston	R. C. Cropper	92.67
New Haven	H. Gibbs	150.32
New York	R. S. Wolff	64.84
Philadelphia	Robert Mochrie	61.18
Pittsburgh	A. Goldsmith	132.43
Washington	C. W. Stombaugh	64.84

CENTRAL DIVISION

Harry Graham 134.59

Buffalo	James Reilly	148.43
Cincinnati	S. Jacques	113.34
Cleveland	O. J. Ruby	124.26
Indianapolis	Harry Graham	163.08
St. Louis	W. E. Branson	130.82

SOUTHERN DIVISION

Bill Callaway 84.18

Atlanta	H. R. Kistler	39.35
Charlotte	R. C. Price	86.68
Dallas	W. E. Callaway	91.75
Memphis	A. M. Avery	127.32
New Orleans	G. C. Brown	107.81
Oklahoma City	C. W. Allen	101.22

MIDWESTERN DIVISION

Harry Lorch 135.02

Chicago	J. J. Clarke	116.39
Des Moines	Lou Elman	165.17
Detroit	H. Silverberg	134.74
Kansas City	Ray Nolan	148.90
Milwaukee	T. Greenwood	98.89
Minneapolis	M. E. Montgomery	169.07
Omaha	R. S. Ballantyne	244.96

WESTERN DIVISION

Herb. MacIntyre . 93.54

Denver	F. H. Butler	63.77
Los Angeles	J. S. Stout	85.06
Portland	H. L. Percy	133.55
Salt Lake City	A. J. O'Keefe	135.10
San Francisco	M. E. Cory	73.29
Seattle	C. L. Theuerkauf	114.93

Al O'Keefe shows his usual speed in getting in the first "Send Phil the Bill" slip. Al sends in a charge that looks like the German debt. He not only ordered imported cloth, but had a tailor imported. What's worrying Phil Reisman is that the exhibitors will never recognize Al.

Terris to Tour World

Tom Terris, the Vagabond director, is to make a second world tour to photograph and record material for a continuation of the Vagabond Adventure Series. Mr. Terris will leave the States immediately upon completion of the series of 26 pictures which are now practically ready for release.

Taking a sound recording truck, the first production unit to be taken on a world tour, the Vagabond director will record the native tongue, wierd music and incantations which go with the curious ceremonies and festivities of the many strange races who inhabit the far corners of the earth.

In planning the tour, which will be of several months duration, Mr. Van Beuren, president of the Van Beuren Corporation, has decided to anticipate the exhibitors' demands for unusual adventure pictures of outstanding dramatic interest and proven entertainment value.

Must Have the Best

The Tivoli Theatre, Sawtelle, Cal., being located near the Fox Studio, Mr. McManus, decided he needed the best short product on the market as many of his patrons are Fox Studio employees, so Bert Reisman sold him all the 1929-30-31 shorts.

LUCILLE COOPER.

Shorts Held Over

Two theatres in the Broadway belt are holding over Pathé short subjects for a second week. The Roxy is continuing "Ride 'Em Cowboy," a Western musical tabloid featuring Thelma White, Bob Carney and a bevy of girls while the Colony continues "Foolish Follies," Aesop Sound Fable and "Mandalay," Song Sketch, both produced by the Van Beuren Corporation. "Sixteen Sweeties" is playing the Cameo.

Film Daily's Review on "The Beauty Spot"

A good comedy with an extremely hilarious idea at bottom. We have two young fellows just starting out in the detective business but ambitious to get ahead. They are commissioned to locate the heiress to a vast fortune. The only means of identification is a strawberry birthmark well up on the girl's thigh. They know the town in which she may be found. But how to discover which girl in the town has the telltale mark? Well, they sponsor a beauty contest—and find the mark. One of the sleuths has been in love with the heiress all along without knowing it. Doris Dawson and Bobby Carney do nicely in the two leading roles. Eddie Elkins and his orchestra are also featured.

MAKING BROADWAY WILDER



With traffic blocked on Broadway while a wild cat was being taken from a truck to its place on top of the box office booth in the lobby of the Globe Theatre, one of the most unusual and clever exploitation stunts ever carried out in connection with a short subject was staged.

The wildcat is the mate of the one appearing in the Grantland Rice Sportlight "A Feline Fighter" which has been classed as not only one of the best Sportlights ever produced but as one of the most thrilling subjects of its kind ever shown on the sound screen.

As a real lobby ballyhoo the wildcat is attracting so much attention that it has been necessary for the traffic policemen at the busy intersection of Broadway and Seventh Avenue at 46th Street to leave their posts and walk over to the theatre and voice the well known "Keep Moving." Once atop the box office in its cage, the wildcat paced back and forth all day long and far into the night, snarling at the spectators. Huge crowds of curious passers-by continued to block New York's main thoroughfare as an answer to this exploitation idea.

According to F. H. McCumber, manager of the Globe Theatre, there is tremendous box office value in exploiting worthwhile short subjects. "Good short subjects, I find, attract my patrons in many cases to as great an extent as the feature picture," said Mr. McCumber "and the Sportlight being an unusually fine subject is worth all the exploitation we can give to it. It has been a pleasure to have the co-operation of the exploitation departments of the Van Beuren Corporation and Pathé to such a decided extent."

ALWAYS
IN THE AIR

Dick Sears Calls

Dick Sears, the sage of New England, visited the Home Office this week and dropped into the Sun sanctum.

Dick is more than proud of Camion 909, which is handled by the crew as the only che-lid. The nickel work has been crotium plated and the entire machine is as clean as a new pair of baby's shoes. Admiral Andrews, Commandant of the First Naval District, says the camion is the finest looking sound truck he has ever seen. Dick gave us some news in order that we could scoop Bill Cuddy. . . . After the evening branch screenings are held festivities follow, with Charlie Heath master of ceremonies. . . . Dick plans to make it possible for the H.O. to challenge the Boston bowlers. He has a process through which the candle pins can be blown up . . . Frank Wolf has a Chandler that makes more moves than a checker player. Frank parks it near an alleyway until asked to move it . . . Frank Ross is going in strong for color schemes in ties and has frequently been seen blocking traffic along Boylston, Arlington and Tremont avenues. . . . And Dick wonders if Frank turned in his Ipswich mill stock for that new hosiery . . . Helen Boden, Ross Cropper's secretary, is out with a new Spring wave and Pauline Glazer a high red dress . . . Charlie Wilson bought a new Hupmobile one Saturday morning and by noon had new numbers and all the fixings . . . Charlie is a fast worker and it looks like a big time this summer for the girls in Maine.

Mr. Lorch, our Division Manager, was a welcome visitor at the Kansas City Branch last week, writes Jennie Krumm. He was accompanied by our genial friend, Tom North. Naturally, they were so busy we saw very little of them, nevertheless, we were happy to have them with us.

The NORTH TROPHY for the Van Beuren products contest has arrived and it certainly looks fine gracing our Branch Manager's desk. While we would not want to deprive the lucky salesman of his prize, we think it makes a very nice ornament, although, it's empty.

Now that the cashiers and bookers are to get movie cameras (that is if they don't win prizes in the Gold Rush Contest) we expect to produce some movies of our own. Though we have no intentions of entering the producing field, we hope the attempts of Nettie and Jim along this line will be successful.

SOUND OK, BUT—

Larry Lynn may know his French, but Spanish is something else again. After making an Audio Review subject the other day, with dialogue in English, Carlos Jiminez was called on for the Spanish version. Said Wild Bill Hungerford to Larry, "How's the sound?" "Pretty good, but I can't get a word that bird's saying," replied Larry.

JACK OF ALL NEWS

The fan mail of Jack Darrock, assignment editor of the Sound News, is assuming alarming proportions. Givers of advice, seekers of counsel, the erich and the down-and-out, the lovelorn and the advice, seekers of counsel, the rich and The latest is a request from Hoboken on inside information on the stock market. Jack passes the deal.

Makes Long Hop



A reproduction of the Spanish press sheet for "Su Intimo Secreto" and a letter from Maurice Pereles, President of the Foreign Advertising Service Bureau, who congratulates Pathé on the presentation of Spanish talking pictures. G. R. O'Neill had the campaign book aboard the record-breaking New York-Buenos Aires flight.

SOUTH OF RIO GRANDE

Camion 606, with Tracey Mathewson, Willie Deeke, George Lahm and Walter Miller, is somewhere south of Brownsville, Texas, across the Rio Grande, where men are men and cactus is cactus.

SNOWBOUND

Camion 808, with E. R. Trabold, John Zimmerman and Ralph Saunders, is snowbound near Effringbam, Ind. The drifts are piled high around Mr. Pathe, but the boys will probably come up with a story.

BIGGER AND BETTER

Mrs. A. H. Mallen, Director of the Educational Department, has moved into larger quarters on the tenth floor, right in the heart of the advertising and publicity department. Mrs. Mallen and her assistant manager, Marie Craig, now have bigger and better quarters, beaucoup room for files, desks, visitors and even a daily dozen. Welcome to the tenth and when there's news, don't forget to write it up for the editor.

THE UPPER CRUST

There were hot times in the Sound Projection Room this week until the blower was fixed.

Helene Thompson carried flowers in the elevator the other day. Spring hab cub.

Marie Miller thinks that girls who bask in the PATHE SUN get a verbal tanning.

The Prince of Wales has a Pathe rival. Nick Cavaliere is stalking stone lions and other Big Game with a camera.

Fred Meiss says the trouble with most radios lies in the loud speaker who tries to set them up.

Otto Lotz, Meiss' pardner, believes that if some cameramen could see their negatives as others see it they would shutter and end it all.

Harry Harde, knight of the lens, announces that it's not the cranking but the cranks that darken a cameraman's negative.

Benny Alexander has worn a groove in the Silent Cutting Room skidding around corners. He is not equipped with four wheel brakes.

"Scoop" Lumiere got flighty last week. On his return to earth he found the terra not so firma.

Charles de Moos visited his old haunts recently and found the Lab crew drumming up trade and negatives as usual.

Johnny Zinke denies that foreign shipments are complicated. It's just an old custom, he asserts.

Jimmy Greenwood is in great demand for sudden missions involving dashes up and down stairs. Such popularity must be tiring.

Fitz, Pathe's radio fan, opens the window to get Chile. If you don't see this, go to South America.

Bill Hungerford is setting up the Audio Review guillotine in the title printing room. It is a fearsome object and makes visitors stub their toes.

Several hitherto irreproachable Pathetites were discovered in attempts to walk off with the Sound projection room doorknob. It wasn't their fault—the knob was loose.

Mr. Pathe nominates for the Rogue's Gallery—cameramen who think pans are the criticisms they get in letters.

—B. K.

Percentage of Sales to Quota

As of March 21st, 1930

Features Branch	Percentage	*Two-Reel Comedies* Branch	Percentage
1 Albany	88.0	1 Albany	90.1
3 Boston	91.4	3 Boston	70.2
19 New Haven	68.1	19 New Haven	82.0
21 New York	86.5	21 New York	53.2
24 Philadelphia	66.8	24 Philadelphia	80.1
25 Pittsburgh	68.3	25 Pittsburgh	93.4
31 Washington	55.1	31 Washington	80.6
Eastern Division	**79.4**	**Eastern Division**	**69.3**
4 Buffalo	93.1	4 Buffalo	79.4
7 Cincinnati	74.4	7 Cincinnati	64.3
8 Cleveland	59.5	8 Cleveland	63.6
13 Indianapolis	77.3	13 Indianapolis	97.8
27 St. Louis	88.9	27 St. Louis	73.5
Central Division	**76.1**	**Central Division**	**72.9**
2 Atlanta	53.3	2 Atlanta	72.6
5 Charlotte	45.9	5 Charlotte	67.2
9 Dallas	96.5	9 Dallas	85.4
16 Memphis	63.4	16 Memphis	73.1
20 New Orleans	51.0	20 New Orleans	79.1
22 Oklahoma City	83.4	22 Oklahoma City	94.0
Southern Division	**68.5**	**Southern Division**	**78.9**
6 Chicago	72.5	6 Chicago	62.9
11 Des Moines	125.5	11 Des Moines	114.3
12 Detroit	73.4	12 Detroit	76.4
14 Kansas City	73.3	14 Kansas City	49.1
17 Milwaukee	103.1	17 Milwaukee	96.9
18 Minneapolis	105.7	18 Minneapolis	95.6
23 Omaha	104.0	23 Omaha	92.5
Midwestern Division	**84.1**	**Midwestern Division**	**75.4**
10 Denver	59.3	10 Denver	64.7
15 Los Angeles	73.6	15 Los Angeles	72.1
26 Portland	84.4	26 Portland	88.5
28 Salt Lake City	85.0	28 Salt Lake City	71.8
29 San Francisco	92.2	29 San Francisco	66.1
30 Seattle	87.4	30 Seattle	98.9
Western Division	**80.9**	**Western Division**	**74.6**

Percentage of Billings to Quota

As of March 14th, 1930

All Other Shorts Branch	Percentage	*News* Branch	Percentage
1 Albany	61.8	1 Albany	59.5
3 Boston	54.5	3 Boston	54.3
19 New Haven	56.5	19 New Haven	65.1
21 New York	51.5	21 New York	54.6
24 Philadelphia	52.4	24 Philadelphia	58.6
25 Pittsburgh	57.2	25 Pittsburgh	63.2
31 Washington	46.2	31 Washington	60.2
Eastern Division	**53.0**	**Eastern Division**	**56.7**
4 Buffalo	53.5	4 Buffalo	54.8
7 Cincinnati	54.7	7 Cincinnati	53.7
8 Cleveland	49.7	8 Cleveland	50.8
13 Indianapolis	59.2	13 Indianapolis	60.2
27 St. Louis	50.7	27 St. Louis	55.7
Central Division	**52.9**	**Central Division**	**54.2**
2 Atlanta	57.8	2 Atlanta	64.1
5 Charlotte	41.5	5 Charlotte	58.1
9 Dallas	33.3	9 Dallas	53.4
16 Memphis	41.8	16 Memphis	54.2
20 New Orleans	46.6	20 New Orleans	57.5
22 Oklahoma City	46.1	22 Oklahoma City	60.4
Southern Division	**44.1**	**Southern Division**	**58.3**
6 Chicago	47.0	6 Chicago	47.5
11 Des Moines	74.3	11 Des Moines	67.3
12 Detroit	47.3	12 Detroit	59.8
14 Kansas City	46.1	14 Kansas City	57.9
17 Milwaukee	51.4	17 Milwaukee	63.3
18 Minneapolis	63.7	18 Minneapolis	76.0
23 Omaha	44.5	23 Omaha	60.6
Midwestern Division	**49.3**	**Midwestern Division**	**58.4**
10 Denver	56.1	10 Denver	60.0
15 Los Angeles	57.5	15 Los Angeles	58.4
26 Portland	65.2	26 Portland	56.1
28 Salt Lake City	56.4	28 Salt Lake City	53.9
29 San Francisco	57.1	29 San Francisco	55.6
30 Seattle	67.5	30 Seattle	62.7
Western Division	**59.3**	**Western Division**	**57.9**

Pathé Sun

Published Weekly at
35 West 45th Street
New York City

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JOHN LEVEL
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Cincinnati	Anna Kurz
Cleveland	Claudia Astrom
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Des Moines	Gretchen Kelleher
Detroit	Fern Emmert
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New Orleans	Mamie Poser
New York	The Scout
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France	Chas. Roberts
Germany	H. E. J. Lemon
Great Britain	Reginald Smith
Mexico	George Penet
Porto Rico	Manuel Zeno
Sweden	G. Gustafsson
Switzerland	Armand Levy

SUNRAYS

CONTRACTED



Madeline Smith, of the Contract Department, has signed on the dotted line and the ties will be executed at the Little Church around the corner on the 21st day of April in the year 1930. Best of luck and good wishes Madeline.

More bowling matches, our ladies, God bless them, have arranged a match with the men. Three ladies to two men for a bottle of joy water versus three boxes of candy. Watch this column for the results.

Joe Twin Tortorella is giving free lunches to E. Solomon Sullivan thru the medium of checker games. Joe, one time champ, is just another player for Solomon when it comes to lunches.

The sympathy of all Pathé employees is extended to Mr. James Lewis, Office Manager, Kansas City, who is mourning the loss of his father.

Mr. J. H. MacIntyre, Western Division Manager, just returned to Los Angeles after a trip over the territory.

George Ronan hopped us a picture of Ferenc Holuban, Europe's champ wrestler, for reproduction, but there isn't room on this page. Frank Kuhn, 8th floor, thinks Holu can throw anything up to the Woolworth Building. Frank invited all his friends to the 71st Armory Monday night and during the match Holu and Shikat rolled off the mat and out of the ring. Shikat got back in. So did Holu, but after the count.

Flash—Revised and audited figures on the recent bowling match prove Ronan's five the winners. (Subject to another correction.)



Betty McDonald, Secretary to Mr. Webb, was operated on recently for appendicitis. We are very happy to say that Betty is back at her desk looking lovelier than ever despite her long illness.

"Play Ball"

The crack of the bat, the swish and sipp of the ball as it thuds into the outstretched mitt, the encouraging cries of the coach, the wells of the players and the jeers and boos of disgruntled fans in the bleachers, will all find their counterparts in the Chicago office during the "Tom North Drive."

Manager John Clarke knows something about the National game—he was a big-leaguer in his day—and he has molded his sales force and backers into a team that will play airtight ball from now on. Each member of the team has been assigned a "coach" whose duty it is to see that the player has cooperation at every stage of the game. Smiling George Pratt, who presides over the accessories department, is also coaching Tom Delaney; little Dell Holladay, booker by day, is coach day and night for Charlie Lundgren; Henry Hellman is acting as coach for Charlie Filkins, the lad who copped off 3rd prize in the "Scoop"; George Collins, handsome booker of shorts, is coach for "Sig" Decker and keeps him well-groomed while Joe Woodward is the lucky boy inasmuch as he has for coach none other than Lillian Kelgard, who handles the cash in the cashier's cage and finds time to coach Joe in his batting practice. Who couldn't line 'em out with a girl who handles the cash to egg him on?

Clarke's team is on its toes and is lining out homers, three baggers, doubles and singles with pleasing regularity and, gosh, how Tom North hates to hear that old bat connect with the horsehide.

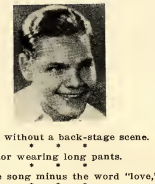
DAN ROCHE.

"Bless you, my children!" said Bob Wolff as he was handed the report of collections for week ending March 15th. "I am indeed grateful for the splendid work done by the Cashier's Department and I want to thank each member, personally, for his and her good work. Keep it up—it is more than appreciated!"

Charlie Keeth is rushing the Spring Season and is getting ready for a display on "WHAT THE WELL-DRESSED MAN WILL WEAR FOR EASTER!" Three samples of suit material are resting quietly in his pocket awaiting the first fitting, and any day may be "THE GRAND PARADE!"

John Dacey, Jr., has just returned from a trip across the Continent, looking well and feeling well, thank you! Paris, Switzerland and the Riviera are great places to visit, but "Little Old New York" tops first place. THE SCOUT

What Eddie Quillan Would Like to See



A talkie without a back-stage scene.

* * *

A director wearing long pants.

* * *

A theme song minus the word "love,"

* * *

A female extra who doesn't smoke cigarettes.

* * *

A studio watchman who isn't hard-boiled.

* * *

A press-agent who never exaggerates.

* * *

A star volunteering to make a personal appearance.

* * *

An orchestra leader with a haircut.

* * *

A Scotch paymaster.

* * *

Persons connected with motion pictures enjoying this column.

Bill Cuddy's "What Is It?"

The Pathe Bowling Team accomplished the inevitable. Their fame reached insurmountable heights when they met and defeated the Columbia Insurance Quintet by an avalanche of (35) pins, which it placed end to end would make a lot of wood. A special credit is due Jim O'Hara, for it was apparent that without him defeat would have been suffered. Grover, Heath, Smith and Urschel could have been a great deal better but it is generally believed that they trained too hard. An interview with the Manager of the team brings the following statement: "That unless they improve soon he will put Frank Wolff back on the first team." Knowing that the Manager is firm in his ultimatum the match next week is looked forward to with great interest, as it is generally believed that the team will be at its best on that night when they meet the American Legion team, from Stoneham, Mass.

DO YOU KNOW:

1—What is the most popular vegetable in the world?
2—What color collars are worn in Pittsburgh?
3—Who was the wife of Ulysses?
4—What is Ed Urschel's middle name?
5—By what names is Francis Grey Ross familiarly known?
6—What color is Bill Canelli's cigarette case?
7—What did Larry O'Reilly do in Paris?
8—Did Geo. Lahm actually take 20 hours to drive Camion 606, 760 miles?
9—Why have you read this far?

While seated in the projection room last Saturday afternoon, our attention was attracted to a familiar figure in the Pathe Review. Instantly, we recognized our old bald-headed friend (with hat off) Harry Smith, and he was looking as good as ever. REGARDS OLD FELLOW.

JIM—"Have you tried any of that moving picture gin?"

EDDIE—"No."

JIM—"You take a couple of drinks and you go home in reels."—CHUCKLE' CHUCKLE'

Well dear brother and sister bookers, and Dick Struwe. I hope the comedy Scoop contest brought you as many contracts as it did me.

Dave Grover sincerely hopes that "Nancy" and "Billy" were not burned up after reading last week's Sun.

Camion Crew Honored

Boston, Mass., Mar. 14, 1930.—Today Joe Blek, Frank Zampino, J. Thomas Baldini and Dick Sears, all members of Local 11, Motion Picture Sound Camion, journeyed to Norwood, Mass., to photograph Gov. Allen's son, who on that day was made an Honorary Member of the Ancient and Honorable Artillery Co.

On completion of their story they were called by His Excellency, and he presented each with a beautiful pair of gloves. Joe and Tom in keeping with the occasion wore their brick color shirts. The Governor after a close scrutiny of the shirts, commented on the color, courage and decided they were entitled to two pair of gloves. But, alas, Joe, would have none of that and promptly stood on the top of a Camion Case where the Governor could see him and insisted that His Excellency refrain from further presentation until he could view Joe's other shirts. His Excellency complied and an appointment was made. Joe proudly displayed them and now they are on Exhibition in the Hall of Fame at the State House. They will remain there throughout the "Tercentennial Celebration."



JOE BLEK

If further mention of this celebration maybe ventured here the Boston Patheites extend a cordial invitation to visit our fair city upon its Tercentennery. Here you will find Paul Revere, Bunker Hill, and many other things we know about and unless you hurry the SPEAKEASIES will all be closed. (By procuring a copy of BAWDY BOSTON you will know more about our fair city than we do ourselves.)

We welcome Thomas Gallagher to our happy family as Asst. Poster Clerk.

After serving him faithfully for 5600 miles, C. Draper Wilson, our Northern Rep., has refitted his Flivver and is now the proud owner of a Hupmobile. Would mention more about this car but it would be advertising.

In our day we have met quite a number of Chaps who when leaving promised to write and we do. Bill Clarke is the Lad who has come through. Perhaps they have been busy, because many of you know how engrossed one can become in one's knitting when one starts becoming engrossed. Well for example there's Harry Smith, Bill McShea, Jack Level, and those others who didn't write.

MME. CROWLEY GIVES RECITAL IN JOINT
Thereby making a Joint Recital

Mme. Agnes V. Crowley, Brighton, Soprano and Pathe Sales Controlist, and Mrs. Benson gave a recital for the Spanish War Veterans of Chelsea, Mass. The program included.

Aria, "Care Selve" (from Atlanta) ..... Handel
Mme. Crowley
Gigue ..... Bach
(From the "Fifth French Suite")
Pastorale and Capricco ..... Searlatti
Chrimatic Fantasy and Fugue ..... Bach
Mrs. Benson
Widmung ..... Franz
Verborgenheit ..... Wolf
Fruhlingsfahrt ..... Schumann
Allerseelen ..... Strauss
Ich Liebe Dich ..... Beethoven
Der Lenz ..... Hidach
Mme. Crowley
Variations and Fugue on a Theme of Handel (Opus 24) ..... Brahms
Mrs. Benson
Morning Hymn ..... Henschel
Slumber Song ..... Gretchaninoff
Reflections ..... Guy Maier
Alleluia! ..... Conner-Morris
Mme. Crowley

We extend our welcome to Bert Dymond, who has joined this organization to book features, writes Fern Emmert, Detroit.

Miss Cooper, our cashier, has certainly been making it tough on the oustanding accounts during the Cash Drive. Yet, a Cash Drive shouldn't make much difference to Gladys, considering her efforts every week.

Sherood Howe, our handsome Poster Clerk, has been having difficulties this week with the law. His Ford just will not behave. Unfortunately, we have speed laws in Detroit too, and Sherwood is well aware of it now.

Hold 'Em, Yale!

One Sunday night, a certain 0119 from 0565 came 0227 our town between trains. Not having heralded his coming to the Reception Committee (Bill Canelli) the 0533 was confronted with the task of entertaining himself as he received no responses to his telephone calls. While he is entitled to our sympathy, we feel entirely blameless in not having 0215 on hand. What a certain correspondent thinks of the town is 0207 and she won't hear 0105 from any one else. Not being 0213 she's 0121 in its defense. 0553, is it? 0211? 0541? We know it isn't 0553, oh no, the honors go to Boston.

Candidates for Bald-Headed Club.
Mr. Harry Gibbs, Manager.

We would also request that a membership card be reserved for Mr. Nat Furst, Salesman. There's no telling just how soon he will be needing it, but we can vouch for the fact that it won't be long.

Dr. Mr. Urschel:

We are asking your advice and have discontinued playing bridge. Can you furnish particulars as to how old maid is played.

Toodle—oo.
Doubtful.
Ode to No. 3.

If you would know the tie to wear
Orange or hue of sun,
Ask our Poster Man debonair
THEN WEAR THE OTHER ONE.
NANCY DANZILO.

One of the boys from the 13th sends us this general invitation:

Mr. and Mrs. William Stabner request the pleasure of your company on Saturday, the twenty-ninth of March at half after eight o'clock at one hundred and nine-thirty Centerville Avenue, L. I., N. Y.
Everybody invited.

"Swing High," Pathé's Greatest Talkie, Is Completed; the Studio Steps Fast

CULVER CITY, CALIF., March 22.—"Swing High" is completed and WHAT a picture it is!

Joseph Santley has taken a cast of sixteen of the best box-office names in the business—the greatest cast assembled in one picture since the inception of talking pictures—and made a production that every man, woman and child will revel in.

"Swing High" has music and voices that will thrill any audience. It has drama that will stir them to the depths. It has the charm and gay abandon of the circus days of 1875 as a setting and it has some of the finest comedy, supplied by the foremost comedians and comediennes of the stage and screen. Wrap this one up, boys, and take it to the exhibitors with the assurance that you have a prize winner. As a matter of fact, all you have to do is read the names of the cast to them and they'll sign the check. Here it is:

Helen Twelvetrees, Fred Scott, Dorothy Burgess, Bryant Washburn, Ben Turpin, Chester Conklin, Stepin Fetchit, Nick Stuart, Sally Starr, George Fawcett, Daphne Pollard, John Sheehan, Little Billy, William Langan and Mickey Bennett.

So, sharpen up your spurs, boys, and get ready for the big offensive.

Another piece of good news is that James Gleason has been signed again to write and act in Pathé pictures. His side kick, Robert Armstrong, put his signature on another contract a week ago for two pictures. The first in which both will appear is "Beyond Victory," the great war spectacle which John Robertson will direct, with the stupendous cast consisting of William Boyd, Ann Harding, Armstrong, Gleason, Fred Scott, Helen Twelvetrees, Zasu Pitts, Laura Hope Crews and Wally Albright. The story of "Beyond Victory" was written and adapted by Lynn Riggs and Laura Hope Crews.

Bill Woolfenden and his comedy creators are working overtime to deliver some real, corking comedies. The latest to be completed is "Half Pint Polly," which will introduce to the screen Hank and Tom MacFarland, the champion boy riders and ropers of America. The matter of real box-office casts, which you have noticed in these short subjects, applies to this one also. Tom Tyler and Mona Ray, who appeared as Topsy in "Uncle Tom's Cabin," are the adult leads. Others in the cast are Bobby Dunn, Charles Clary and Harry O'Connor. Robert DeLacy directed from a story by Betty Scott for which Hugh Cummings supplied the dialogue.

Another comedy just completed is "Rich Uncles," with Richard Carle, Addie McPhail, Spec O'Donnell, George Towne Hall and Ed Dearing. Fred Guiol directed.

It is such names as the casts of these pictures that give the salesmen in the field a break. You can bet your last dime that you will get them from Pathé.

DONN McELWAINE

SWING HIGH

Sixteen Box-Office Names—No. 3, Dorothy Burgess

Although the parents of Dorothy Burgess were non-professional, it was relatives with envied names on the stage who influenced her to pursue a dramatic career. This talented little actress, who plays the adventuress role of Trixie in "Swing High," is a niece of Fay Bainter and a cousin of the late Dave Montgomery of the famous stage team Montgomery and Stone.



Born in Los Angeles, educated at Miss Dow's School, Briarcliffe Manor, N. Y., Miss Burgess made her first stage appearance in "East is West" in which her aunt, Fay Bainter, was starred. Then came a part in "Crooked Square" and an engagement as specialty dancer in the "Music Box Revue." Her first real chance came in the ingenue role of the original stage production of "Dancing Mothers." This was followed by "The Adorable Liar," "Synthetic Sin," "Bye Bye Bonne" and "Good News!," some dramatic, some musical, but all Broadway productions.

It was when Miss Burgess was sent to Los Angeles to play the featured role in "The Squall" that she was engaged for her first talking picture. It was the role of Tonia in "In Old Arizona" and she was an immediate hit. Since that time she has returned to the stage to play Lenore Ulrich's role in "Kiki" and has appeared in several other talking screen roles.

New Process Cartoon, "Dixie Days," Completed

John Foster and his crew of musicians, singers, effect men, hoofers, and animal imitators have just completed synchronization of an Aesop Sound Fable titled "Dixie Days."

This latest animated cartoon is the third to be synchronized under the new Van Beuren patented process and gives every indication of being by far the best of this popular series to date. "Dixie Days" is in reality a very clever burlesque of "Uncle Tom's Cabin" showing the well known characters Uncle Tom, Little Eva, Topsy and Simon Legree in a series of comic episodes that are a roar from start to finish.

The Fable Quartette is heard to excellent advantage in a number of Dixie songs and there are several high comedy spots of darkies dancing to the tantalizing syncopation of real southern jazz.

"Dixie Days" will establish a new standard of cartoon entertainment.

First Education Subject in Sound

The first of Pathé's Educational Department subjects in sound is "Earthquakes" of the Physical Geography series.

Dr. Kirtley Mather, Chairman of the Department of Geology and Geography of Harvard University, delivered the lecture which he uses at Harvard to accompany the silent film and this was recorded on a new track print.

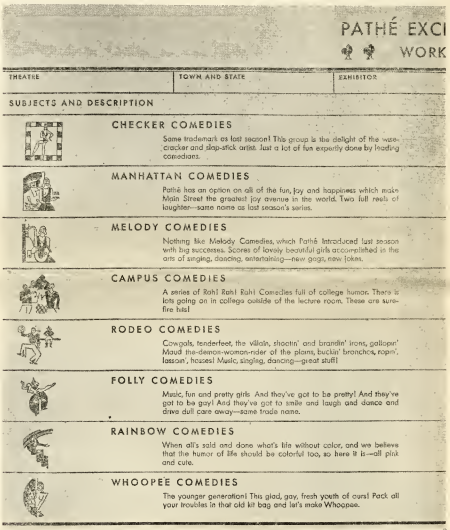
The demonstration of educational sound pictures was the outstanding attraction at the annual convention of the Department of Superintendence of the National Education Association at Atlantic City where the sound version of "Earthquakes" was presented with R.C.A. Photophone portable equipment.

Mrs. A. H. Mallen, Director of the Educational Department, represented Pathé at Atlantic City, where many of the 10,000 persons in attendance saw and heard "Earthquakes."

Mrs. Mallen says the Educational Department will send the print to any Branch that can place it with an account.

Comedy Work Sheet





Another aid to full steam ahead in selling the new comedy program. This comedy Work Sheet is a wonder worker, smartly illustrated and carrying sales copy for each of the new series.

Mary Lewis in New York

Mary Lewis, who recently signed a contract with Pathé to appear in talking pictures, left Hollywood on Monday, March 17th, bound for New York where she will remain for a short time before returning to California to sing and act under the Pathé banner.

While Miss Lewis is in New York, the script of the screen musical play, based on her career from choir singer to operatic star, will be prepared at the Pathé Studios.

Long Run Shorts

Here is a wire from M. E. Cory, San Francisco Branch Manager:

AESOP'S SOUND FABLES SKY SKIPPERS BOOKED PUBLIX GRANADA EXTENDED RUN STOP SPORTLIGHT SPLASHING THRU AT ORPHEUM FOR TWO WEEKS STOP MORE TO COME.

Manager Cory sure can put 'em over.

Always in the Air

HEADS LONDON OFFICE



Reginald Smith, who has been appointed Managing Director of Producers Distributing Company, Ltd., Pathé's distributing office in Great Britain, following the resignation of A. George Smith.

Tom Delehanty, vice-president and general manager of Pathé International Corporation, who is now in London, made the appointment of Reginald Smith as new head of the P. D. C. organization. Smith has for the past several years been Secretary of the company, as well as Publicity director.

Origin—U. S. A.

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